

# SEMICON® West 2008

## SEMICON EXECUTIVE SUITES APPLICATION GUIDELINES

The following information corresponds to each section of the application. Please refer to these guidelines when completing the application. Check off box when each section is complete.

- Section 1. COMPANY INFORMATION**  
Provide contact information in order to receive all exhibitor mailings related to SEMICON West 2008. This address and contact person will receive all material and correspondence relating to the coordination of SEMICON West 2008. Separate billing arrangements, or a request for an additional person to receive email updates should be indicated in the Special Request Form.
- No PO Boxes please.
  - This information is for internal SEMI use only. You will have an opportunity to provide alternative company information for the Event Directory at a later date.
  - Please also indicate if you are a first time exhibitor to SEMICON West.
- Section 2. CONFIGURATION PREFERENCES**  
Indicate the SEMICON Executive Suite Package you would like, so that SEMI may provide you with a location that best accommodates your needs. There will also be a dedicated area on the show floor on Level 2 of West Hall for the Executive Meeting Suites. Please note that orders received for Decorated Space packages after Friday, June 13, 2008, are subject to a 30% surcharge on the furnishings.
- Section 3. PRODUCT AREA**  
Indicate the primary product area that best represents your company and your products. Please use the descriptions below for assistance in determining your product area.
- Wafer Processing:** This segment includes companies providing equipment, materials and facilities used in the "front end" of semiconductor manufacturing (traditionally the patterning of silicon wafers into semiconductors up to test, assembly and packaging). Includes process materials (silicon wafers, silicon-on-insulator, process gases and chemicals, sputtering targets, interconnect metals, dielectrics, CMP slurries and polishing pads), lithography, masks and mask-making equipment, ion implant, etch, deposition (CVD/PVD), chemical mechanical planarization (CMP), metrology/inspection, robotics, automated handling equipment, etc.
- Test, Assembly and Packaging:** This segment includes companies providing equipment, materials and facilities used in the test, assembly and packaging of semiconductors. Also known as "back end" processes, test, assembly and packaging covers the portion of the manufacturing process that turns a patterned wafer into individual, packaged semiconductors. Includes dicing tools and materials, automated test equipment, probe cards, packaging materials, wire bonding, bump/flip chip packaging, burn-in test, wafer-level packaging material, etc.
- ExtremeElectronics (Nanotechnology, MEMS):** This segment is focused on technologies beyond CMOS, including disruptive nanoelectronics, micro- electromechanical systems (MEMS)/MST, printed/organic electronics and emerging display technologies. The focus of ExtremeElectronics is to highlight markets with synergies to the semiconductor industry, provide business and technical education, and to emphasize scale up of manufacturing and materials innovation as critical ingredients to commercialization in new markets. Candidate exhibitors include those companies developing and/or supplying materials, manufacturing equipment and metrology tools, devices and structures, or sub-systems for nanoelectronics, MEMS, printed/organic electronics or emerging display industries.
- Section 4. VISITOR BROCHURES**  
Promote your presence at SEMICON West 2008 to your customers with complimentary Visitor Brochures. Each brochure contains information about programs, events, the exposition, and registration information. You can also add your company name and booth number to these brochures to invite customers to visit your booth. Please indicate if you would prefer to receive an electronic PDF 'evite' version, personalized with your booth number so that you may email it to your customers.
- Section 5. SEMICON EXECUTIVE SUITE PAYMENT TERMS**  
A 50% deposit is required with the application, and the application acts as your official invoice. Should you require an invoice to be generated to assist you with your payment arrangements, please contact SEMI. The deposit may be paid by check or wire payment. **If payment is not received within 10 working days, this may affect your booth location.**
- Use the enclosed Payment Information Form to assist you with your payment arrangements.
- Section 6. SIGNATURE**  
By signing the application, you agree to abide by exposition rules and regulations as defined in the Exhibitor Services Manual, memos issued prior to the show, and terms printed on page two of the SEMICON Executive Suite Application/Contract. Applications/Contracts received without a signature will not be accepted.

-more-



## Section 7.

### SPECIAL REQUEST FORM

- **A** – List your preferred booth locations, halls, etc., as well as any request you may have.
- **B** – Specify your booth/equipment requirements
  - a. **Two-Story Booth:** Please indicate if you plan to build a two-story booth. This will help us determine which halls best suit your needs. Exhibitors with two-story booths at SEMICON West 2007 will be given priority for 2008. Two-story booths can only be considered for block, peninsula, and island configurations. Two-story exhibit requests will not be considered from companies with inline configurations.  
  
Please note: The Fire Marshall regulates the number of two-story booths permitted at SEMICON West. For more information see the Special Request Form.
  - b. **Services Required:** Please check those services that are required for your exhibit. Failure to notify SEMI of a utility requirement could affect the availability of these services on-site.
  - c. **Weight of Equipment:** If any one piece of equipment exceeds 100 lbs./square foot, please check “YES” and list the approximate weight per square foot. The halls have different floor load capacities. This will help us to determine which hall best suits your needs.
  - d. **Size of Equipment:** If any one piece of crated equipment exceeds either 6’ 6” high or 4’ 6” wide, please check “YES” and list the approximate size. The halls have different freight entrance sizes. This will help us to determine which hall best suits your needs.
- **C** – Alternative billing arrangements/secondary contact information. Please provide full contact details (address, phone, fax and email) if you would like: i) invoices to go to another address/individual, or ii) if there is another contact person you would like to receive emailed updates regarding SEMICON West 2008.
- **D – Exhibitor Service Manuals:** An Exhibitor Services Manual will be sent to the contact person on the application. Please indicate if you would prefer to only use the online Exhibitor Services Manual instead of the printed hard copy manual.

### BDMetrics and SmartBooth

In a continued partnership with BDMetrics, SEMI is pleased provide “SmartBooth Packages” to all exhibitors at SEMICON West. SmartBooth is a powerful web-based prospecting and measurement tool that enables you to identify, target and invite the most highly qualified attendees to your suite or special event – and measure your success. As an exhibitor, you can activate SmartBooth to get the most important attendees to your booth – attendees who you define as important leads AND who are actively searching for products and services like yours. More information will be provided online at [www.semiconwest.org](http://www.semiconwest.org) under EXHIBITORS and SMARTBOOTH.

SEMI looks forward to working with you throughout the 2008 show cycle. Feel free to contact a SEMICON West team member should you have further questions or to verify receipt of your application/contract and deposit.

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# SEMICON EXECUTIVE SUITE APPLICATION / CONTRACT

Produced by SEMI®  
Semiconductor Equipment & Materials International  
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**SEMICON® West 2008**  
**Moscone Center**  
July 15-17, 2008  
San Francisco, California

## 1 EXHIBITING COMPANY INFORMATION

All exposition-related **material** will be mailed to the address and contact listed below.

Company Name		SEMI Membership Number	
<b>Are you a first time exhibitor to SEMICON West?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No			
Contact	Title		
Mailing Street Address (No P.O. Boxes)			
City/State	Mail/Zip Code	Country	
Primary Email		Website	
Telephone		Fax	

## 2 CONFIGURATION PREFERENCE AND MEETING SPACE FEE:

EXECUTIVE SUITE	MEMBER* / ** / †	NON-MEMBER* / †	QTY
10x20 Demo Station	\$16,710	\$21,965	
10x20 Single Conference Rm	\$17,090	\$22,420	
20x20 Double Conference Rm	\$25,035	\$33,880	
20x20 Demo Station	\$30,750	\$40,740	
20x20 Single Conference Rm with Lounge	\$28,375	\$37,885	
20x30 Double Conference Rms (with Corner Curved Entry)	\$40,425	\$54,270	
20x30 Double Conference Rms (with Straight Entry Towers)	\$39,180	\$52,775	
20x30 Single Conference Rm with Lounge	\$36,400	\$49,435	
30x30 Triple Conference Rms with 4 Demo Stations	\$45,900	\$63,720	
30x30 Triple Conference Rms with Lounge	\$45,010	\$62,650	
30x40 Triple Conference Rms with Lounge & Demo Station	\$60,260	\$83,825	
30x40 4 Small Conference Rms with Lounge & Demo Station	\$62,245	\$86,215	

\*Above prices are inclusive of the SEMICON West 2008 booth space fee. Existing SEMICON West exhibitors who are interested in securing a SEMICON Executive Suite should contact SEMI directly for further instructions.

\*\*If you are a SEMI Member, membership must be active at all times to receive member pricing.

† Orders received after Friday, June 13, 2008, subject to 30% surcharge on furnishings.

Note: A Freeman Representative will contact you to review your meeting space properties and color preferences.

## 3 PRODUCT AREA - My company should be located in:

(See guidelines for more detailed descriptions)

Wafer Processing  Test, Assembly and Packaging  Solar  
**ExtremeElectronics:**  Nanotechnologies  MEMS  Other  
 Dedicated Executive Meeting Suite area – if available

## 4 VISITOR BROCHURES

Promote your presence at SEMICON West with Brochures.  
**Printed Brochure:** \_\_\_\_ (Enter qty requested—nearest factor of 25; max 1000 pcs)  
**Evite:**  (Check box for customized electronic version.)

## 5 SEMICON EXECUTIVE SUITE PAYMENT TERMS

This Application is a binding contract and acts as your official invoice for the required deposit. No Meeting Suite will be assigned without appropriate deposit.

50% deposit due with application USD \_\_\_\_\_

50% final balance due March 10, 2008 USD \_\_\_\_\_

SEMI accepts payment by Bank Transfer or by check. All checks must be issued in USD, use the daily exchange rate for your conversion. Use the attached Payment Information Form to record your payment information. Applications from companies with delinquent balances due SEMI will not be processed without payment of the outstanding balance.

**IF YOUR MEETING SUITE ACCOUNT IS DELINQUENT, SEMI RESERVES THE RIGHT TO RELEASE THE SPACE FOR RE-ASSIGNMENT.**

## 6 SIGN AND RETURN WITH DEPOSIT AND PAYMENT FORM

(Please keep a copy for your records)

I hereby apply for Executive Suite Space at the above named SEMICON Exposition. I agree to abide by exposition rules and regulations as defined in the Exhibitor Services Manual and memos issued prior to the exposition.

**I HAVE READ AND AGREE TO AND WILL ABIDE BY ALL SEMI STIPULATIONS/TERMS AND CONDITIONS AS STATED ON THE REVERSE SIDE OF THIS APPLICATION/CONTRACT.**

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(This person must be authorized to sign on behalf of the exhibiting company)

**PLEASE READ REVERSE SIDE FOR STIPULATIONS OF THIS CONTRACT**

## SEMI USE ONLY

Booth Number: \_\_\_\_\_ Hall: \_\_\_\_\_  
 Configuration: \_\_\_\_\_  
 Dimensions: \_\_\_\_\_  
 #sq.ft: \_\_\_\_\_  
 Comments: \_\_\_\_\_

Located in \_\_\_\_\_ foot height restricted area  
 See attachment for freight size restriction Water / Drain not available  
 See attachment for freight weight / freight size restriction   
 Last in / First Out location Permanently carpeted area  
 On waitlist for expansion / relocation GSC / REG \_\_\_\_ / \_\_\_\_

## SEMICON® West 2008 – STIPULATIONS / TERMS AND CONDITIONS

### EXECUTIVE MEETING SUITE ASSIGNMENT AND PAYMENT

Executive Suite assignment is based on 1) space priority (guarantee of same amount of space occupied in the previous exposition, not the same location), 2) SEMI's priority point system, 3) receipt of application and payment prior to deadline date.

- a) SEMI corporate member guarantee of priority space assignment will be honored based on priority points.
- b) Executive Suite fees must be paid in full by the final deadline date noted in Section 5 of the application or space may be reassigned.
- c) Applications will not be considered by companies who have any outstanding balance due SEMI.

**NO SPACE WILL BE ASSIGNED UNTIL ALL CONDITIONS ARE MET.**

### PRIORITY POINTS

Exhibit space in SEMICON Expositions is based on a priority point system. Should the requested space be previously assigned or the floor layout change, SEMI will endeavor to provide suitable alternate space based on priority points. The exhibiting company's ultimate placement by Exposition Management must be considered final. SEMI reserves the right to relocate an exhibiting company at any time, for any reason, for the overall good of the event. SEMI is not obligated to reimburse the exhibiting company for any costs stemming from relocation.

### GENERAL RULES

1. Exhibiting company agrees that the rules and regulations of SEMI are made a part of this contract and agrees to be bound by them. Exhibiting company further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the SEMICON event.
2. The signer of the application for Executive Meeting Suite space or his designee shall be the official representative of the exhibiting company and shall have the authority to certify representatives and act on behalf of the exhibiting company in all negotiations.
3. Applications will not be processed from companies with delinquent balances due SEMI. This includes, but is not limited to, unpaid liquidated damages from prior expositions.
4. SEMI Membership must be paid in full through the exposition. SEMI reserves the right to reassign or remove exhibiting companies from SEMICON West due to unpaid membership dues.

### QUALIFICATIONS OF EXHIBITING COMPANIES

Exhibiting companies must be manufacturers or independent representatives of manufacturers that produce equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display.

### USE OF SPACE

The exhibiting company may not assign, sublet or re-sell, in whole or in part, the contracted space. The contracted exhibiting company may share this space with affiliated co-exhibitors, providing co-exhibitors comply with all exhibiting company conditions and rules and regulations; however, the contracting exhibiting company shall continue to be primarily liable for all financial and performance covenants.

The PRIMARY exhibiting company MUST have the prominent identification in its entire contracted booth space. Contracted space MUST appear as one unified booth. All booths MUST be staffed during exhibition hours.

### CANCELLATION OR CHANGE OF EXHIBIT

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the exhibiting company to occupy its space due to causes beyond SEMI's reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the booth space rental less a proportionate share of the exhibition expenses incurred by SEMI. SEMI shall in no event be liable for incidental or consequential damages to exhibiting company arising from or relating to such cancellation.

Should exhibiting company's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

### LIABILITY

SEMI will not be liable for damages or injury to persons or property from any cause whatsoever by reason of occupancy of exhibit space by exhibiting company, its employees or representatives. Further, exhibiting company indemnifies, and holds harmless, SEMI and each of its officers, directors, employees, and agents from all liabilities that might result from any cause whatsoever with respect to the exhibit including, without limitation, theft or other loss from exhibit booth. The exhibiting company agrees to pay promptly for any and all damage to the exhibition building or its equipment, incurred through carelessness or otherwise, caused by the exhibiting company, its employees, agents, or representatives.

SEMI will provide general security at all times, but SEMI shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. Exhibiting companies assume full responsibility for any loss of equipment and/or display material, resulting from theft, or any other cause whatsoever.

### COMPLIANCE WITH RULES

Exhibiting company assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, and federal government bodies concerning fire, safety, and health, together with the rules and regulations sent with your booth confirmation and also contained in the Exhibitor Services Manual.

All aisles and service areas must be kept clear, with boundaries set by the Fire Department and SEMI.

The services provided during SEMICON West are under union jurisdiction; exhibiting companies must comply with rules and regulations concerning local unions.

If an Exhibitor Appointed Contractor is used for the installation and dismantle of exhibits, SEMI must be notified in writing (30) thirty days prior to the installation of the exhibit. The Exhibitor Appointed Contractor must submit to Exposition Management a valid public liability and property damage insurance policy (30) thirty days prior to the event set-up.

### CANCELLATION OR REDUCTION OF EXHIBIT SUITE BY EXHIBITING COMPANY

1. In the event of cancellation (partial or full) a written notice must be received by SEMI.
  2. If canceled before 90 days of exposition start date (**on or before April 16, 2008**); a liquidated damage fee of 20% of the canceled space will be assessed by SEMI.
  3. If canceled within 90 days of exposition start date (**after April 16, 2008**); a liquidated damage fee of 100% of the canceled space will be assessed by SEMI.
3. SEMI will issue the final invoice reflecting all fees imposed on your account per SEMI terms and conditions.

Liquidated damage assessments are not transferable and may not be used for any other payments due.

Reduction of Executive Meeting Suite space may result in relocation.

SEMI reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment.

All booths must be set and exposition ready by 6:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved otherwise.

**It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.**

**SEMICON® West 2008**  
**Section 7 - SPECIAL REQUEST FORM**

(Please complete to advise SEMI of your space preferences and specifications.)

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**SECTION A - SPECIAL REQUESTS & PREFERENCES:**

Please list any special requests in the space below. Be as specific as possible in explaining your needs. (E.g. expansion of space, corner location, hall preference, same location as 2007, etc.). If you wish, use the [SEMICON West 2008 floorplan](http://www.semiconwest.org) via [www.semiconwest.org](http://www.semiconwest.org) and click on EXHIBITORS, then EXHIBIT NOW, to specify locations. We cannot guarantee we will be able to honor your request; however, we will make every effort possible to accommodate your request.

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**SECTION B -BOOTH/EQUIPMENT REQUIREMENTS**

**Two-Story Booth:** Please indicate if you plan to build a two-story booth. This will help us determine which halls best suit your needs. Exhibitors with two-story booths at SEMICON West 2007 will be given priority for 2008.

The Fire Marshall regulates the number of two-story booths permitted at SEMICON West. Once all requests have been received, they will go to the Fire Marshall. Permission for a two-story booth will be granted based on availability and location. Two-story exhibit requests will not be considered from companies with inline configurations. If granted permission, booth plans with an engineering certificate must be submitted for approval. The Fire Marshall may charge a fee to review your booth plans in which the exhibiting company will be responsible for paying. In addition, exhibitors must hire own security for fire watch.

**Services Required:** Please check those services that are required for your exhibit. Failure to notify SEMI of a utility requirement could affect the availability of these services on-site.

**Weight of Equipment:** If any one piece of equipment exceeds 100 lbs./square foot, please check "YES" and list the approximate weight per square foot. The halls have different floor load capacities. This will help us to determine which hall best suits your needs.

**Size of Equipment:** If any one piece of crated equipment exceeds either 6' 6" high or 4' 6" wide, please check "YES" and list the approximate size. The halls have different freight entrance sizes. This will help us to determine which hall best suits your needs.

a) TWO STORY BOOTH <input type="checkbox"/> Yes <input type="checkbox"/> No	b) SERVICES REQUIRED (check all that apply): <input type="checkbox"/> Water/Drain <input type="checkbox"/> Compressed Air (___CFM ___ PSI)
c) WEIGHT OF HEAVIEST PIECE OF EQUIPMENT: Does your equipment exceed 100 lbs. / sq. ft? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, approx. weight: ____ / sq. ft.	d) SIZE OF LARGEST PIECE OF EQUIPMENT (crated): Does your freight (crated) exceed 6' 6" high x 4' 6" wide? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, approx. size: ___ high x ___ wide

**SECTION C – ALTERNATIVE CONTACT INFORMATION:**

Please provide full contact details if you would like: i) invoices to go to another address/individual, or ii) if there is another contact person you would like to receive emailed updates regarding SEMICON West 2008.

Name \_\_\_\_\_ Purpose: Billing Address / Secondary Contact Person

Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

**SECTION D – EXHIBITOR SERVICE MANUAL: Online Version**

An Exhibitor Services Manual will be sent to the contact person on the application. However, if you would prefer to only use the online Exhibitor Services Manual in lieu of the hard copy Exhibitor Services Manual please check the box above.

**SEMICON® West 2008  
Payment Information Form**

Please mark one of the two payment options referenced below and complete that related section. This form must be included with your SEMICON Executive Suite Application/Contract. **Applications from companies with delinquent balances due SEMI will not be processed. Prior to any space assignment, a 50% deposit is required with Application/Contract.**

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**1. PAYMENT BY CHECK**

Company Name: \_\_\_\_\_

Make USD Currency checks payable to SEMI, reference SEMICON West 2008 and send to:

**Mailing Address:**

SEMI  
Dept. 05607  
San Francisco, CA 94139 USA

**Express Mail Address:**

SEMI Expositions  
3081 Zanker Road  
San Jose, CA 95134-2127 USA

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**2. PAYMENT BY WIRE TRANSFER**

When paying with a wire transfer, instruct your bank to reference your Company Name and **"SEMICON West 2008"** on the bank transfer to ensure proper credit to your account. It is the customer's responsibility to track wire transfers with their bank in the event SEMI does not receive the wire.

Company Name: \_\_\_\_\_

Originating Bank: \_\_\_\_\_

Amount: (USD) \_\_\_\_\_ Date of Transfer: \_\_\_\_\_

**Bank Transfer Remittance Information:**

Wells Fargo Bank  
420 Montgomery Street  
San Francisco, CA 94104  
USA

Account Name: SEMI  
BA#: 121-000-248  
SWIFT CODE: WFBIUS6S  
Account No. 4277-159497

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**Payment must be submitted with application. The application acts as the first invoice. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI. If a purchase order is required, please be sure to process the purchase order in time to meet the deposit due date(s). No space will be assigned without the appropriate deposit.**

**Purchase Order No.** \_\_\_\_\_

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